

# BERLICO FARMA

Member of Sido Muncul Group

## Company Profile



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“The  
greatest  
wealth  
is health”

- VIRGIL

# FROM OUR COMMISSIONER



ESTEEMED READER,

PT Berlico Mulia Farma is a pharmaceutical company established in Yogyakarta in 1976 as PT Ita Farma. It was renamed in 1993 and has since been known as PT Berlico Mulia Farma.

After the acquisition by PT Industri Jamu dan Farmasi Sido Muncul, Tbk. in September 1, 2014, many improvements have been undertaken. Within the last 5 years, our factory has been outfitted with updated laboratory equipment, manufacturing machinery, upgraded raw materials, improved packaging and higher quality standards. Product lines have also been made more complete, such as the addition of beta-lactam antibiotics, hypertension medicine, and others.

Above all, we continue to commit to comply with CPOB guidelines, to ensure the safety and quality of our products. In the future, we will continue to develop new and existing Berlico products to benefit the society at large.

Yogyakarta, 8 Januari 2019

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Irwan'.

Irwan Hidayat  
Commissioner

# A HISTORY

STARTING FROM A home industry initiated by Budhi Santoso in 1976, PT Ita Farma only carried eight products in the beginning. With time, and the increase of production capacity and product varieties, the company expanded its business.

With full support from FM. Budi Kristanto, Oerip Soegiarto, Bobby Wijaya and Ronnie Iskandar as shareholders, PT Ita Farma changed its name to PT Berlico Mulia Farma on 10 November 1993.

In 2014, Sido Muncul Group responded to the opportunity to spread its wings to the pharmaceutical industry by acquiring PT Berlico Mulia Farma. With this acquisition, the company aims to develop a more complete portfolio of healthcare products to accommodate the consumer's needs of both herbal and pharmaceutical medicines in the future.

Today, PT Berlico Mulia Farma has produced more than 80 products, ranging from ethical products, OTC, supplements, traditional medicines, and so on. Operating on a 7,700 m<sup>2</sup> land in Kalasan area, Yogyakarta, PT Berlico Mulia Farma is striving to meet Indonesians' need for safe, affordable, quality pharmaceutical products.



THEN

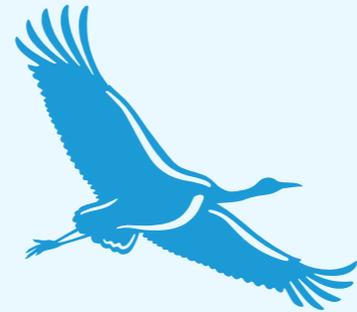


NOW

# THE PHILOSOPHY BEHIND OUR LOGO

Our commitment to establishing a beneficial pharmaceutical company for the people and the environment starts with the transformation of the logo of PT Berlico Mulia Farma.

The name BERLICO refers to the fact that it was founded by 5 people.



## BERLICO FARMA

- **A STORK**  
A symbol of luck, fidelity and long life.
- **5 FEATHERS ON EACH WING**  
Represents the 5 people who owned Berlico in 1990 and the 5 sibling owners of Sido Muncul who owned Berlico today.
- **THE COLOR BLUE**  
Represents science.
- **A BIRD IN FLIGHT**  
Represents the hope to spread wings for the benefits of the people and the environment.
- **THE BIRD LOOKING DOWNWARD**  
A symbol of gratitude and care for those in need.

# VISION

TO BECOME A PHARMACEUTICAL  
COMPANY THAT PROVIDES BENEFITS  
FOR THE PEOPLE AND  
THE ENVIRONMENT.

# MISSION

1. To develop and produce quality pharmaceutical products through research.
2. To partner with the government in striving for better national health.
3. To be environmentally sustainable.

# POWERED BY THE PEOPLE

PT BERLICO MULIA FARMA believes that employees are essential assets for the company. Excellent human resources produce high quality products. Therefore, the management of PT Berlico Mulia Farma is committed to continuously improving the quality of the company's human resources by recruiting young, professional, and highly competent individuals, as well as regularly conducting training sessions, seminars, and other supporting programs.

All employees involved in making and processing products - including machine operators, cleaners, technicians, warehouse staff members - are obliged to join the CPOB training session.



## QUALITY POLICY

TO PRODUCE HIGH quality products, it is not sufficient to run a series of tests. We have to "build" quality into the products. PT Berlico Mulia Farma incorporated the company's Quality Policy into our Quality Management System. All layers of employees and management are obliged to comply with this policy.



**“ THE SECRET OF JOY IN WORK IS CONTAINED IN ONE WORD: EXCELLENCE ”**

**- PEARL S. BUCK**

# UNCOMPROMISED QUALITY



“Continuous innovation for quality improvement”



TO ENSURE THAT all products are going through comprehensive tests, PT Berlico Mulia Farma has three laboratories: a Chemistry Laboratory, a Microbiology Laboratory, and a Process Control Laboratory.

The items that go through the tests are raw materials, bulk products, and finished products.



# EXCELLENCE IN PRODUCTION



TO PRODUCE HIGH quality products, a production process must comply with the latest CPOB (CPOB: 2006). Our factory is equipped with machineries and supporting facilities using the latest technology, to ensure the products' quality, efficacy, and safety. Strict monitoring in every stage is a must. To guarantee products' quality and consistency, all machineries and equipment have gone through a qualification process and production process validation.

Packaging is a critical stage in production process. Therefore, it calls for strict monitoring to ensure the finished products come out in perfect condition and quality; also to avoid mistakes in product identification. Not one element in the packaging process can be compromised - the machineries have to operate properly; the packaging materials have to be well-prepared; no room for error in identification marking, batch numbering, and expiry date marking; the packaging material must be perfectly reconciled with the number of the finished products.



“All processes undergo strict monitoring to produce high quality products”

## PRODUCTION FACILITIES



## 'ZERO' WASTE

FOR WASTE MANAGEMENT of Hazardous and Toxic Substances - both solid and liquid - PT Berlico Mulia Farma works together with a third party that holds a waste management license from the government.

## FOR AN ENVIRONMENTALLY FRIENDLY FACTORY



Liquid waste is managed in a separate facility, which has been verified by the related state organization. With Water System, ground water is processed into purified water to meet the pharmacopoeia standard to be used for production. This purified water is used in our production process, also during the final rinsing in the production equipment cleaning process.



# PRODUCTS

“ QUALITY PRODUCTS  
AT AFFORDABLE PRICES ”



# PRODUCTS

## PRESCRIPTION ONLY MEDICINES (POM)

Amoxicillin	Licodium	Licostan
Berlicort	Licodipin	Licovir
Berlimox	Licofel	Pepco
Bloxer	Licogenta	Potaflam
Cefco	Licogin	Prednisone
Comedrol	Licoklor	Spaslic
CP Krim	Licomet	Tialico
Dextaco	Licopec	Tivomit
Dolo-licobion	Licodipin	Ximecef
Fladazol	Licoprima	
Inflason	Licoprox	
Kemiderm	Licoric	
Licodexon	Licosolon	

## BEHIND THE COUNTER (BTC)

Anacetine
Anacetine Plus
Berlifed
Bernesten
Combicitrine
Dehista
Flugo
Glyceryl Guaiacolate
Licodril
Licodril DMP
Linugo

## OVER THE COUNTER (OTC)

Berlosid
Daktazol
Ibuprofen
Itamol
Licobion
OBH Berlico
OBH Berlico Jeruk Nipis
Paracetamol Sirup

## TRADITIONAL MEDICINES

Minyak Telon (Aromatic Oil)

## SUPPLEMENTS

Anabion  
 Anabion Plus  
 Folaxin  
 Imuco  
 Licobevit  
 Licokalk  
 Licokalk Plus  
 Liconam-10  
 Suprabion  
 Vitamin B Complex  
 Vitamin B1



Berloson-N Cream (Betamethasone + Neomycin)  
 Anti-allergy cream, delicate on skin.



Berlimox (Amoxicillin)  
 Treats skin & soft tissue, respiratory, GI tract infections.



Cefco (Cefadroxil)  
 Treats respiratory, urinary, skin & soft tissue infections.



Ximecef (Cefixime)  
 Treats otitis media, uncomplicated UTI, acute & chronic bronchitis



Minyak Telon (Aromatic Oil) 60 ml and 100 ml  
 Warm, comforting sensation, just like a mother's love.



Folaxin (Asam Folat 400 mcg)  
 Folic acid supplement for pregnant women.



Licokalk (Kalsium Laktat 500 mg)  
 Calcium supplement for pregnant women.

# NATIONWIDE DELIVERY

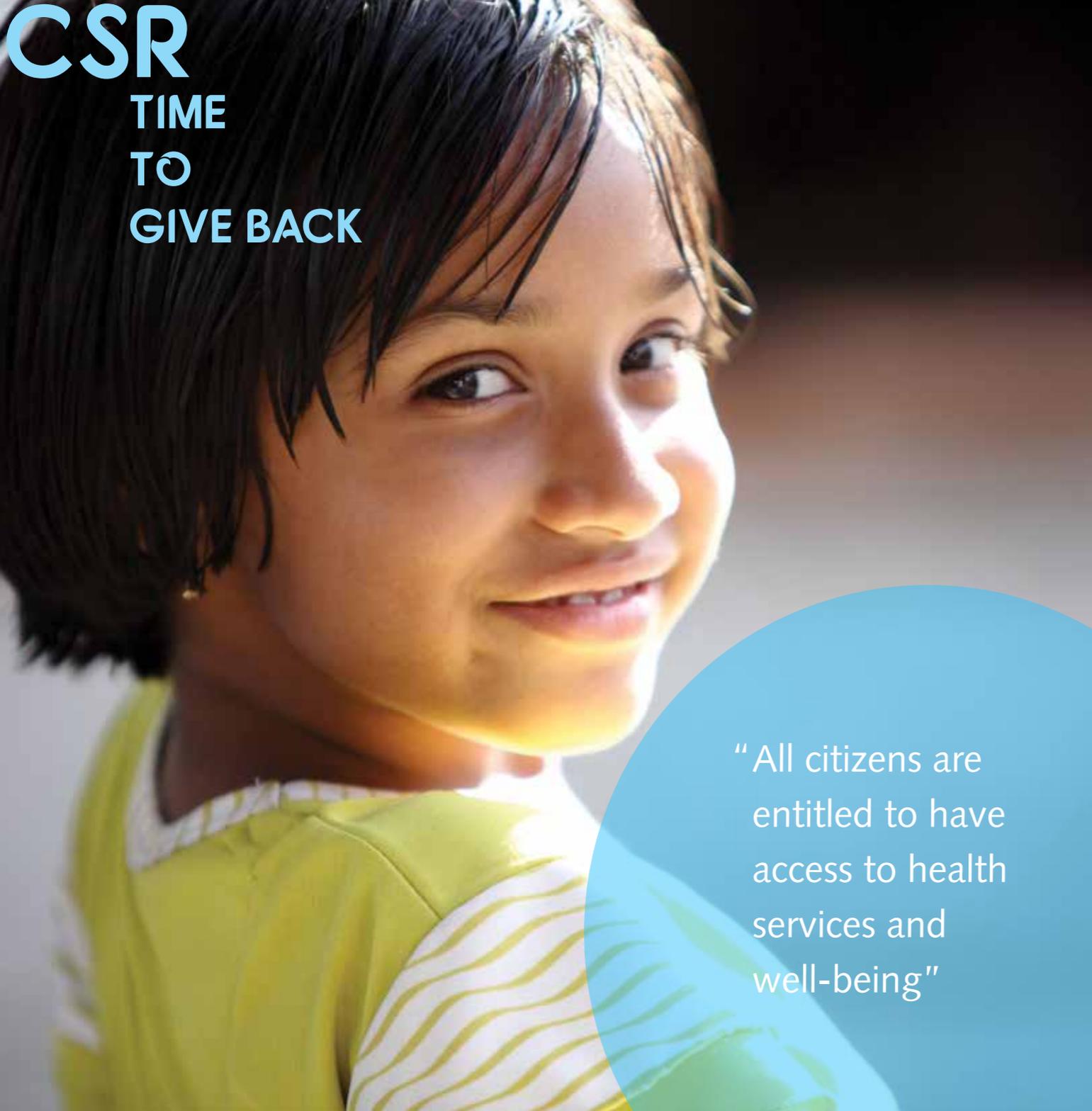


PT BERLICO MULIA FARMA'S products are distributed nationwide by our business partner, Pedagang Besar Farmasi (PBF), a trusted and reputable distribution facility company with offices in 16 cities throughout the country. Currently, PT Berlico Mulia Farma also has a solid Field Force: Medical Sales Representatives (MSR) and Sales Promotion Officers (SPO) in big cities in Indonesia, especially in Java.



# CSR

TIME  
TO  
GIVE BACK



“All citizens are entitled to have access to health services and well-being”



## “ HERE FOR THE PEOPLE ”

THE JAVANESE TRADITION and its cultural wisdom give significant influence in the way PT Berlico Mulia Farma operates. Two of the values that we hold strongly are the philosophy of “*gotong royong*” (working together) and “*tepo seliro*” (emphaty). In 2018, PT Berlico Mulia Farma donated to a group of Yogyakarta students from Palu, Donggala, and Sigi whose families were victims of the earthquake and Tsunami. The donation was to help fund their cost of living that was very much needed by the college students. GKR Hemas (The Queen of

Special Region of Yogyakarta and the wife of governor), also attended the ceremony to gave her support to the students affected by the disaster.

PT Berlico Mulia Farma always strives to contribute for better healthcare services for the community, especially the underprivileged. Another project of Berlico Farma is free eye check for elementary school students in Tangerang and a fund aid program for underprivileged patients. In December 2018, as an effort to support the government in reducing the number of cataract sufferers in Indonesia,



PT. Berlico Mulia Farma work together with Kodam III/ Siliwangi and Persatuan Dokter Spesialis Mata Indonesia (PERDAMI) West Java, held free cataract surgery at Dustira Hospital, Cimahi. Beside that, PT Berlico Mulia Farma also donated free reading glasses to the public within their surrounding community.

These charitable projects have actually been carried out by PT. Berlico Mulia Farma for a long time as corporate social responsibility (CSR) efforts. In 2006, when Yogyakarta and the vicinity was hit by a 5.9 Richter scale earthquake; and in 2014, when Mount Sinabung in North Sumatra erupted, PT Berlico Mulia Farma also helped distribute aid for the victims. PT Berlico Mulia Farma is committed to continue and improve its CSR activities to realize the Corporate Vision, which is to become a pharmaceutical company that can provide benefits to society and the environment.



# EMBRACING A BRIGHTER FUTURE

“ The future belongs  
to those who believe  
in the beauty of  
their dreams ”

- Eleanor Roosevelt



## SITE VISITS TO BERLICO'S FACTORY IN KALASAN, YOGYAKARTA



PT BERLICO MULIA FARMA factory has received several honored visitors, such as the Philippines Ambassador to Indonesia, H.E. Lee Hiong Tan Wee (2018); Head of the Army Hospital, Dr. dr. Agus Terawan, Sp.Rad along with specialist doctors from the Gatot Subroto Army Hospital Jakarta (2015). They visited to see first hand the production process of Berlico Farma products.



# BERLICO FARMA

Member of Sido Muncul Group

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